

INTERIOR DECORATION & DESIGN PROPOSAL

Prepared By: Passion Deco
Prepared For: [Client Name / Company Name]
Project Name: [e.g., Residential Living Space / Office Refresh]
Date: July 6, 2026

1. Project Objective & Scope

Passion Deco will transform [Client Space] into a functional, aesthetically beautiful environment that reflects your personal style and meets your daily needs.

Our services for this project will include:

- **Concept Development:** Creating digital mood boards, color palettes, and material selections.
- **Spatial Planning:** Designing a functional furniture layout to maximize space efficiency.
- **Sourcing & Procurement:** Selecting and purchasing furniture, lighting, textiles, and decor accessories.
- **On-Site Styling & Execution:** Directing the final setup, furniture installation, and artistic styling for the final reveal.

2. Our Design Process

- **Phase 1: Consultation & Briefing**
We meet to discuss your vision, functional requirements, budget, and take accurate site measurements.
- **Phase 2: Concept Presentation**
We present curated mood boards and layout options for your feedback and approval.
- **Phase 3: Sourcing & Procurement**
Once the concept is approved, we source the items, coordinate with vendors, and manage delivery timelines.
- **Phase 4: Installation & Reveal**
Our team handles the on-site transformation, arranging every detail to deliver a complete, move-in-ready space.

3. Estimated Timeline & Investment

Project Timeline

- **Design & Concept Phase:** [e.g., 1–2 weeks]
- **Procurement & Sourcing:** [e.g., 2–3 weeks, depending on item availability]
- **Installation & Styling:** [e.g., 2–3 days]

Investment Summary

Service / Phase	Estimated Cost
Design Fee (Concepts, layouts, sourcing)	[Insert Amount]
Procurement & Decor Budget (Furniture, materials, items)	[Insert Estimated Budget]
Implementation & Styling Fee (On-site setup)	[Insert Amount]

Service / Phase	Estimated Cost
TOTAL ESTIMATED INVESTMENT	[Insert Total]

4. Next Steps & Acceptance

To move forward with transforming your space:

1. Review and sign this proposal.
2. Complete the initial deposit of **[Insert Percentage, e.g., 50%]**.
3. Schedule our kickoff design meeting.

Client Signature: _____

Date: _____